

Hindustan Motors launches Mitsubishi dealership in Mangalore, Megamedia News, September 30

Mangalore: Hindustan Motors Ltd launched its Mitsubishi range dealership in Mangalore on September 29 coincide to coincide with the inauguration of M/s Shreenidhi Automobiles who are the authorized dealers. The inauguration was done by P Vijayan, Chief Operating Officer of Hindustan Motors and Strategic Business Unit Head for its Chennai car plant. Shreenidhi Automobiles which has been HM-Mitsubishi's authorized service outlet in Mangalore since December 2008, has now been upgraded into a full-fledged dealership(sales, services, spares).



Speaking on the occasion, Vijayan said Mitsubishi's SUVs are unmatched and no terrain is forbidden territory for the robust vehicles. Their state of the art designing and manufacture as per the highest Japanese standards make them the best choice for customers, he claimed.

Yoshiaki Wada, Head, Marketing and Channel Development, also spoke on the occasion. Sampath Kumar Jain, Harishchandra and Prasanna Kumar, Partners of Shreenidhi Automobiles, were also present.

The showroom is located at Prem Rose Complex, Maryhill. The dealership's service workshop is located at Padukodi in Kulur.

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