

## HM-Mitsubishi Motors launches Lancer Evolution X in India

November 19th, 2010

HM-Mitsubishi Motors has launched the Lancer Evolution X at the Autocar Performance show yesterday. "Our company focus, is to enhance the product portfolio, with additional new variants coming up within next 16-18 months", said Manoj Jha Managing Director Hindustan Motors.

Evo X powered with a new 4B11 MIVEC Twin Scroll Turbo, all aluminium engine, which is light weight, has low gravity. The EVO X packs a power of 216 KW (294 Ps). The system marries the sporty response of manual gearbox and convenience and effort saving qualities of an automatic transmission. It is capable of lightning-quick up shifts with no drop-off in power.

It is an ingeniously designed new vehicle motion integrated control system based on 4-wheel drive force. It allows the vehicles to fully respond to the driver's intent.

It has come up with various features, that is, Active Yaw Control (AYC), featuring the yaw rate control, which uses a yaw rate sensor to accurately determine cornering dynamics on a real time basis, Active Stability Control (ASC), that enables the engine power and braking force at each wheel, stabilises the vehicle, while maintaining the optium traction. Thirdly, the vehicle provides the feature of Sports Anti Lock Brake System (ABS), to prevent the vehicle from locking under sudden braking on slippery surfaces and finally, it also comes with the package feature of Active Central Differential (ACD), an electronically controlled hydraulic multi plate clutch, the ACD evenly distributes basic drive force and optimises front/rear wheel torque split.

Mitsubishi Motors, which has currently 50 customer touch points across the country, including key cities like Chennai, Mumbai, Bangalore, Delhi, Ahmedabad, Pune, Hyderabad and Kolkata, ventured into the Indian Market through its association with Hindustan Motors Limited, has also launched other products in the Indian Market, including the Pajero, the Cedia, the Montero and Outlander.

Hindustan Motors Limited's manufacturing facilities are situated in Madhya Pradesh, Tamil Nadu and West Bengal.

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