

Hindustan Motors ties up with UBI, MSN News, September 20

Kolkata, Sep 19 (PTI) In a bid to boost the sales of taxis, Hindustan Motors (HM) today tied up with with United Bank of India (UBI) for providing easy finance to buyers.

The tie up entails collateral-free loan up to Rs 10 lakh and other preferential services exclusively for HM customers from UBI, the company said in a statement.

"Although the alliance will benefit HM customers countrywide, the move is expected to be of immediate assistance to Kolkata golden yellow taxi business segment," the company said.

http://news.in.msn.com/business/article.aspx?cp-documentid=250771161