

## Hindustan Motors Limited Launched Mitsubishi Dealership in Hisar, Motor Trend India, July 16

Mitsubishi range of dealership is launched by Hindustan Motors Limited in Hisar yesterday. The authorised 3S (Sales, Service and Spares) dealership, M/s Confident Automobile's showroom was inaugurated by Mr. Ashish Kaul, head of sales and channel expansion of HM's Mitsubishi range of vehicles. The new dealership will showcase Mitsubishi Pajero Sport winner of BBC Top Gear's 'Offroader of the Year 2012' award.



A company spokesperson, commenting on the event said: "Hisar is fast developing as a counter magnet city to the national capital region. Thanks to a large number of steel units here, Hisar is already known as the steel city in these parts. The city is developing rapidly as a business hub and is attracting more and more professionals and businessmen. It is indeed a pleasure introducing world-class Mitsubishi vehicles to this city. Our latest vehicle, Pajero Sport, will certainly attract the movers and shakers of Hisar."

Mr. Abhishek Jain has in-depth experience in the automobile sales and service sector in Haryana, who owns the new Mitsubishi dealership M/s Confident Automobiles. The showroom is built spacious on 4,500 sq. ft area, located at Delhi Road, Hisar, opposite Vidyut Nagar. The Mitsubishi dealership also features a 6,750 sq. ft. service workshop and 1,000 sq. ft. of spare part area within the same premises. There are seven bays and 11 service attendants who can take care up to 15 cars in a single day. The dealership has eight well-trained and highly skilled sales personnel.

http://www.motortrend.in/autonews/1607201303/hindustan-motors-launched-mitsubishidealership-in-hisar.htm