

Hindustan Motors Mitsubishi to launch new cars in 2012, including new Pajero SUV, LiveNewsIndia, December 21



<u>Hindustan Motors Mitsubishi</u> corner try will be rising new cars in India in a initial entertain of 2012, including many awaited new Pajero SUV. HM Mitsubishi was ostensible to betray their new cars in India during a 2012 Delhi Auto Expo, though due to new Thai floods, a Japanese automobile manufacturer had to change their plans.

Speaking about a announcement, Mr Manoj Jha, MD, Hindustan Motors Ltd., said, "We had motionless to launch Pajero as good as new variants from a HM fast during a Auto Expo 2012 in New Delhi. However, some dislocation of operations during Mitsubishi Motors' Thailand trickery due to healthy difficulty and astonishing events compelled us to change a skeleton for appearance in a automobile show." Hindustan Motors is one of a oldest automobile prolongation companies in India that began operations in a year 1942. Before a duration arise of Maruti Udyog (now Maruti Suzuki), Hindustan Motors were a largest automobile manufacturer in India. One of their many famous vehicles is a Ambassador that went into prolongation in 1948. Ambassador is still accessible and is majorly used as a supervision car and taxicab.

Hindustan Motors corner try with Mitsubishi Motors began in 1998. The prolongation section is located in Thiruvallar, Tamil Nadu. Currently, HM Mitsubishi cars accessible in India embody Lancer, Lancer Evo X, Cedia, Pajero, Montero and Outlander.

Speaking about their new cars to be launched in India subsequent year, Mr Jha said, "One of a newcomer conduit variants is approaching to get capitulation from Automotive Research Association of India (ARAI) soon. Other blurb variants built on a Ambassador height are also in a pipeline. Market investigate is being conducted opposite opposite states to bleed patron feedback on a new products. The rescheduled launch of Pajero and HM fast vehicles will start from a initial entertain of a entrance year (2012) with suitable publicity."

"The association is assured of ramping adult volumes by these variants. We will start rolling out a new product portfolio from a subsequent entertain onwards. We wish that it will supplement poignant volume to a association in a months to come," Mr Jha added.

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