

24 Ambassadors take part in charity rally flagged off in Goa (Photos), RushLane, November 04



24 Ambassador Cars will traverse 2000 kms in a charity rally that will commence from Goa and traverse across the Western Ghats. Commencing at Goa, the rally will make pit stops at Karnataka, Tamil Nadu, and Kerala over a period of 10 days. Karma Enduro Charity challenge Rally 2011 was flagged off from Colva on Wednesday.

Global Enduro a UK based social organization has selected Hindustan Motors Ambassador cars for this rally. 24 Ambassador Grand with a 2.0 liter diesel DSZ engine and AC facility with power steering will be seen in some of the most arduous areas along the 2000 km route. The rally will be in two phases the first one ending in Kerala on November 11th and the second starting from Colva, Goa on November 23 to end at Kumarakom on December 2nd.

All funds generated from this rally will be donated to two charities in India. Mr. Manoj Jha, Managing Director of Hindustan Motors Limited said that Ambassador Cars were known for their durability and tenacity and specially suited for rough Indian roads. The cars are more spacious as compared to others in the segment and maintenance costs are lower too.



<http://www.rushlane.com/24-ambassadors-take-part-in-charity-rally-flagged-off-in-go-a-photos-1223614.html>