



## Ambassador Set For A Comeback

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For us Indians, there was a time when the word 'car' meant only Ambassador. Regardless of whichever luxury car you drive now, you can never forget those moments of comfort you enjoyed in an Amby, right? But Ambassador failed to survive amid the revolution in the Indian automobile industry. Before Amby ended up in heritage car lovers' garages, Hindustan Motors decided to act. They are coming up with not just one, but four new variants of the car that was once the favourite of India's politicians and bureaucrats.

Although HM had made couple of not-so-successful efforts to revamp the iconic car, their tweaks were limited to just interiors and powertrains. The exterior design always remained the same and the retro looks failed to impress the GenX. Finally, the company has decided to give a complete new look to Amby and has roped in Pune-based design firm Onio Design for this purpose. The first variant would be ready by December.

All the new variants of the Ambassador will be available with an engine size ranging between 1500 cc to 2000 cc. Meanwhile, HM will work equally hard to preserve the traits of the Amby which is space, comfort and ease of maintenance.

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