



C K Birla group's flagship company Hindustan Motors, The Economic Times Speed, May 24

C K Birla group's flagship company Hindustan Motors is all set to launch a BS IV-compliant diesel-powered Ambassador. Company officials displayed 1.5-litre BS IV diesel-driven Ambassadors in different configurations to office-bearers of Kolkata's different taxi associations at HM's plant located in Uttarpara (West Bengal). Introduction of the new BS IV-compliant Ambassador will open up 17 metropolitan cities for HM where sale of BS III cars had been banned from April 2010. HM will be launching the BS IV diesel Ambassador in the market very soon with a new name.

<http://speed.economictimes.indiatimes.com/comments/postid-10456123.cms>