

## **Chapter 3 of the Mitsubishi Pajero Heart-in-Mouth Rally, Zig Wheels, September 26**

Location: Vadodra, Gujrat. Weapon of choice: A Mitsubishi Pajero. Mission: Complete the off-road track. There is something about this rally that surely puts the passengers of your mighty Mitsubishi Pajero stuck to their seats and puts their heart, well you know where.

No explanation is required when it comes to a Sunday morning while you relax. However, this Sunday morning for the people of Vadodara was about taking their Pajeros and Montero on an early morning rally. Yes, the third leg of the Heart-in-Mouth Rally ended with a number of people sweating on what their machines can do and what they cannot (the cannot list is practically flying up in air).



The arms at hand included a fleet of Pajeros and Monteros conquering toughest of terrains with ease. Open to all Pajero and Montero owners, the Vadodara rally was 45 kilometers of toughest terrains around Vadodara where 25 Pajeros and five Monteros took part in the rally. Having

won the Dakar Rally which is known to test the driver and the car to its mettle, the Pajero has proven a good 13 times what the car and the man is all about.

The event was flagged off from Gateway Hotel from Akota at noon and passed through R C Dutt Road, Bird Circle, Gotri Road and Sevasi to reach the ravines of river Mahi in Jaspur and the return trip via Bhayli. Mr. Yoshiaki Wada, Head, Marketing and Channel Development, HM-Mitsubishi said, "Pajero has attained a cult status across the world with its owners forming Pajero clubs and groups in large numbers. The whole idea behind organizing the Pajero Heart-in-Mouth rally is to bring together the lovers of this incredible vehicle on a common platform where they may bond and share their Pajero experiences. Gujarat is an important market for us and we have a strong customer base for Pajero here. Expectedly, the turn-out was highly encouraging."

Participants who also had a blast had this to say. Rakesh Gandhi, Director, Export Equipments Rentals & Logistics Corporation Pvt. Ltd., who participated in the rally with his 2008 Pajero, said, "Pajero is my darling, but not a delicate darling. It is a really rough and tough vehicle which is capable of comfortably encountering the most unpredictable terrains. When you are in a Pajero you do not have to bother about uneven and pot-holed roads, rocky or sandy patches, forest trails or water logged spots. I have driven from Vadodara to Leh in Ladakh and back with joy."

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