

## HM Adds Features To 2012 Mitsubishi Cedia Select, MotorBeam, July 11

Hindustan Motors sold just 13 units of the Mitsubishi Cedia Select and Lancer in June 2012. This can be attributed to the lack of interest by HM-Mitsubishi in the Indian market along with lack of refreshments of the product line-up. The Lancer is now highly outdated, so is the Cedia but the company thinks otherwise. In a move, which can be the last resort before pulling the plug on the Lancer siblings, HM has launched the 2012 edition Mitsubishi Cedia Select which has been given more features in an attempt to boost sales.



The 2012 Mitsubishi Cedia Select gets a 7-inch MapmyIndia Android-based carpad which has 3G capabilities. Once can make calls, surf the internet, watch TV, video chat and also use the navigation system on this device. The touch screen device can be charged via the 12-volt supply, which results in 7-hours of talk time. It can be mounted on the windscreen or the rear head rest and can be taken out of the car as well. The Cedia Select also gets a Kenwood DVD player with 6.1-inch touch-screen interface with 4-speakers. This unit is GPS compatible and has bluetooth/USB connectivity and display from the rear-view reversing camera.

The Mitsubishi Cedia is powered by a 2.0-litre petrol engine which produces 115 PS of peak power at 5250 RPM and 175 Nm of peak torque at 4250 RPM. The car features a two-tone beige interior, 3-spoke black leather wrapped steering wheel, oyster leather seats, 12-spoke alloy wheels, dual airbags and climate control. The 2012 Mitsubishi Cedia Select is priced at Rs. 8.90 lakh (ex-showroom, New Delhi). It is available in three colours – rally red, white speed and black flash.

<http://www.motorbeam.com/cars/mitsubishi-cedia-cars/hm-adds-features-to-2012-mitsubishi-cedia-select/>