

## Ambassador Encore BS4 Launched by Hindustan Motors at 4.98 lakhs, Autoportal, September 02

The company launched the eagerly awaited BS4 compliant HM Ambassador yesterday. The suffix HM on the bonnet indicates the short form of 'Hindustan Motors' shortly known as HM. The car is priced at INR 4, 97,996 lakhs at the showrooms of Kolkata with no refusal taxi segment, and booking starts from today. The customers opting for the replacement taxi segment will get a discount on the price. It is expected that the car will sell at a very high rate because of its reasonable price and improved

performance.



The government of West Bengal has currently issued 2000 permits for No refusal taxi segment and 2000 more are expected to be launched during November. The concept of no refusal taxies will

be implemented soon in the capital city Kolkata as well. These taxis are bound to provide ride without refusal even during the midnight, rallies and bad weather. The taxies are imprinted with No refusal words on the sides with blue white color.

The HM Ambassador encore has a diesel engine of 1.5 liter that gives a better Torque and Power than the prior versions. The improved design of the car has resolved the smoke issues and has improved the capacity. The specifications of the car are not still announced but estimates reveal that the engine can produce a power of 35.5 BHP and 73 NM of Torque. The car has been extensively tested and is recognized as BS 4 compliant by ARAI (Automotive Research Association of India).

The company has spent a considerable amount of money in upgrading the engine from BS3 1.5 liter diesel engine to the BS4 standards and second level OBD. HM has used its efficient automobile engineering techniques and cost effective manufacturing to build the car. That means the price of the car will be kept reasonable without compromising with the quality.

<http://autoportal.com/news/newproducts/ambassador-encore-bs4-launched-by-hindustan-motors-at-498-lakhs.html>