



Hindustan Motors Plants New Mitsubishi Outlet in Amritsar, Carzy, August 23

Extending the network in the Indian auto market is pretty essential for flourishing success. Hence Hindustan Motors Ltd. (HM) inaugurated its new outlet in the city of Amritsar addressed as M/s Kapoor Motors, which will showcase automaker's Mitsubishi range of models.



The newly set up dealership has taken the network's total count to 39 from which the northern India consists of 12 outlets. Punjab being the major area for Hindustan Motors, the state already owns four Mitsubishi dealerships based in Chandigarh, Ludhiana, Jalandhar and Mohali.

Expressing the views at the launch of M/s Kapoor Motors, the MD of Hindustan Motors, Uttam Bose said, "The state of Punjab has always showed a deep love and fondness for rugged SUVs from Mitsubishi's portfolio. Our range of vehicles match the sheer strength and go-getter ability inculcated in the people of Punjab. The tough Mitsubishi SUVs are created with an aim to explore sturdy terrains."

He also mentioned that the Mitsubishi range of renowned automobiles really appeal to people with high spirits and who desire to experience what is beyond racing on the most crucial and challenging tracks. Moreover the SUVs from the brand serve as most trustable in terms of comfort, luxury and performance whether on city roads or highways.

The new Mitsubishi dealership in Amritsar owned by Revant Kapoor, M/S Kapoor Motors is situated at the center of the city on G.T. Road, NH 1. The outlet is spread across an area of 16,650 square feet with 14 bays and overall capacity to service 25 vehicles per day. The 3S facility with sales, service and spare has even embedded 800 square feet of space for vehicle spare parts.

<http://www.carzy.co.in/blog/car-news/hindustan-motors-plants-mitsubishi-outlet-amritsar.html/>