

## Press release

### **HM-Mitsubishi launches dealership in Hyderabad**

HYDERABAD, OCTOBER 1, 2011: Hindustan Motors-Mitsubishi launched its dealership under the auspices of BMS Motors here today, thus raising its dealership count in the country to 41. This is the company's second dealership in Andhra Pradesh, the first having been established in Vijayawada by BMS Motors itself earlier.

While BMS Motors' showroom in Ranigunj, Secunderabad, was inaugurated by Mr. Ashish Kaul, HM-Mitsubishi's Head of Sales and Channel Expansion, its service station located at Phoolbagh in Old Bowenpally was opened by Mr. Rajeshwar Prasad, HM-Mitsubishi's Head of Service and Spare Parts.



Located in the heart of the city near Tank Bund-Hussain Sagar Lake, the showroom and the nearby service station will prove to be a boon for the admirers of Mitsubishi's legendary vehicles in and around the historical city and capital of Andhra Pradesh. The showroom spread over 3600 square feet can easily display four vehicles and is manned by half a dozen trained personnel. The service station covers a larger area of 7800 square feet and has seven service bays including body shop. With its 20 qualified technical employees it can take care of 10 vehicles in a day.

BMS Motors is managed by Mr. M. S. Prasad, a young and energetic third generation entrepreneur from an established business family which represents different brands across Andhra Pradesh.