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## **Hindustan Motors launches Road Show in Tamil Nadu Chennai, Vellore, Trichy, Pattukottai, Madurai, Palayamkottai, Nagercoil, Coimbatore Puducherry, New Madurai, July 22**

Continuing ahead with its pan-India promotional drive, the multi-billion-dollar CK Birla Group's automobile major Hindustan Motors Ltd. launched its road show for Tamil Nadu from here today.

The initiative is aimed at increasing customer awareness about Hindustan Motors' existing and forthcoming products. The road show will cover cities like Chennai, Vellore, Tiruchirapally, Pattukottai, Madurai, Palayamkottai, Nagercoil, Coimbatore and also Puducherry.

<http://www.madurai247.com/2011/07/hindustan-motors-launches-road-show-in.html>