

WHEEL MANIA

Hindustan Motor launches vehicles equipped with CNG variants, Wheel O Mania, October 12

The multi-billion-dollar CK Birla Group's automobile major Hindustan Motors' Ltd. (HM) launched a road show comprising its three CNG-powered vehicles from its 34-acre plant in Pithampur. The one-month-long event will cover important cities in Maharashtra and Gujarat and will return to Pithampur via Indore. The road show was flagged off by B C Mishra, General Manager, Corporate Finance. Also present at the launch ceremony were Ashish Garg, Head of Pithampur factory, and other company employees.

The current road show is organized to bring into focus various CNG powered vehicles of HML. Ambassador Discovery, a Winner 1.8 cargo vehicle and a 10 seater commercial vehicle, all BS4 compliant will be on display.



In an statement issued on the occasion, Manoj Jha, Managing Director, Hindustan Motors Ltd., stated, "Customer satisfaction and environmental care have been the driving factors for Hindustan Motors. We figure among the automobile industry's pioneers to have introduced vehicles using environment friendly fuels like CNG and LPG. This road show is our humble contribution to sustainable development through a host of upgraded variants and new vehicles in the passenger and commercial segments. HM is all set to introduce more new vehicles and enhance choice for automobile customers."

The road show shall cover Pune and Mumbai in Maharashtra. In Gujarat, it will pass through Vapi, Valsad, Daman, Silvassa, Nausari, Surat, Bharuch, Ankleshwar, Dahej, Vadodara, Anand, Kheda, Ahmedabad, Bhavnagar, Amreli, Junagarh, Porbandar, Jamnagar, Rajkot, Surendranagar, Mehsana, Pattan, Banaskantha, Himmatnagar, Sabarkantha, Gandhinagar etc. The convoy shall return to Pithampur after holding shows in Indore.

<http://www.wheelomania.com/2011/10/hindustan-motor-launches-vehicles.html>