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Hindustan Motors launches new Ambassador Encore, Before its News, September 01

Hindustan Motors announced the price of its new Ambassador Encore at Rs 4,97,996. It gets BSIV compliant engine which has been certified as BS IV emissions compliant vehicle by the ARAI, Pune. The engine system can produce maximum power of 36 BHP and maximum torque of 73 Nm.



The smoke issues have been completely resolved by this BSIV engine. It offers better vehicle control with power steering and overall better drive ability with no compromise on fuel consumption.

Hindustan Motors Ltd, Uttam Bose, MD & CEO, "The Company made significant investment in terms of money and man

hours to upgrade its BS III 1.5-litre diesel engine to BS IV standards and OBD 2 level. Yet it has chosen not to pass on the expenditure to customers. Through value engineering and cost-efficient manufacturing, HM is able to offer Ambassador Encore at this low price without compromising quality."

Tarak Nath Bari, secretary of Calcutta Taxi Association, said, "Ambassador Encore is positively better than the current BS III vehicle. It fully matches the technical specifications provided by HM and certified by ARAI. It is real value for money and will positively make better business sense to buyers, particularly in the taxi segment. Kolkata had been waiting for BS IV diesel Ambassador for quite some time."

<http://beforeitsnews.com/india/2013/09/hindustan-motors-launches-new-ambassador-encore-2442074.html>