



HM announces countrywide road shows, The Free Press Journal, July 22

Hindustan Motors Ltd. recently announced a series of road shows that will cover West Bengal, Assam, Orissa and Bihar, followed by Tamil Nadu, Gujarat, Maharashtra, and central and northern parts of the country. HM will be showcasing different variants of the Ambassador saloon and Winner light commercial vehicle.

The company is also said to be working on new versions of the Ambassador, including a pick-up truck and perhaps even an MPV based on the ancient car.

Later, there may also be a heavily restyled version of the Ambassador, fitted with a newer, more fuel-efficient engine that would comply with the latest emissions norms. It is interesting to see that HM is still trying to compete with modern cars with a vehicle that was designed in the late-1940s.

<http://www.freepressjournal.in/news/10919-Snippets.html>