



Hindustan Motors to unveil BS IV-compliant Ambassador, Finalaya, May 27

Hindustan Motors (HM), a C K Birla Group firm, will launch a new model of its iconic car Ambassador, powered by a 1.5 litre BS IV-compliant diesel engine. The company will introduce the BS IV compliant model with a new name in the market. HM plan to introduce the new BS IV Ambassador in 17 metropolitan cities where sale of BS III cars had been banned from April 2010. The crisis-ridden auto manufacturer has already displayed the new model with BS IV diesel engine to Kolkata's taxi associations at its plant. Hindustan Motors is India's pioneering automobile manufacturing company manufactures passenger cars, Multi Utility Vehicles and RTV. It also manufactures passenger cars in the mid size premium segment (Mitsubishi Lancer, Lancer Select, and Lancer Cedia) and has brought the Sports Utility Vehicle (Mitsubishi Pajero) into the Indian market, in collaboration with Mitsubishi Motors of Japan.

http://www.finalaya.com/1_248026_news_Hindustan_Motors_to_unveil_BS_.aspx?src=Accord%20Fintech