

Hindustan Motors' total sales up by 90 % in April 2013, The Economic Times, May 03

KOLKATA: C K Birla group's flagship Hindustan Motors' total sales in April 2013 stood at 534 units as against 280 units in April 2012.



On the company's performance, HM's managing director & CEO Uttam Bose said: "Operational excellence, improvement in quality based on customer feedback and foraying into remote markets, which were hitherto untapped, are some of the measures which have contributed to the rise in HM's sales during the past four months. The growth is all the more encouraging as it is happening despite a general downturn in the passenger car segment across the country. We know that challenges like general economic slowdown, high interest rates and low buyer sentiment are quite formidable for the entire automobile industry, especially the passenger car segment. However, HM is all set to introduce its BS IV-compliant Ambassador by June-end."

http://articles.economictimes.indiatimes.com/2013-05-03/news/39009374_1_kolkata