

THE HINDU Business Line

Hind Motors launches Mitsubishi Cedia new variant, The Hindu Business Line, July 11

Hindustan Motors (HM) on Wednesday introduced a new variant of its sedan model, Mitsubishi Cedia. The new model is called Cedia Select 2012.

The Cedia Select 2012 is available in three colours that include white, black and red, and is priced at Rs 8.90 lakh (ex-showroom New Delhi).

The CK Birla-owned HM markets the premium Mitsubishi passenger vehicles here in India. It manufactures the vehicles in its Tiruvallur unit in Tamil Nadu.

The Cedia Select will have a 7-inch Mapmyindia android-based carpad (tablet). The tablet will have facilities for making calls, watching TV, surfing net and video chatting.

The model will also have a 4-speaker Kenwood DVD player and 6 inch touch-screen. The DVD player will be GPS compatible and has Bluetooth and USB connectivity as well, a release issued by the company said.

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