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## **Hindustan Motors: Hindustan Motors To Increase Sales of Ambassador**

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Hindustan Motors is in the process of launching a new variant of Ambassador which should hit the market by early next year. The company will launch four new variants of the Ambassador in an effort to revive the ageing model and make it compete with the stylish new vehicles launched by car makers almost every month in the Indian market.

“We aim to double the sales Ambassador model to 2,300 per month in the next 15-18 months. Sales are expected to rise on the back of new variants of the car which would be launched next year,” said Manoj Jha, managing director, Hindustan Motors.

<http://www.free-press-release.com/news-hindustan-motors-hindustan-motors-to-increase-sales-of-ambassador-1290235642.html>