



Hindustan Motors' sales surge 90 % in April, Club India, May 04

C K Birla Group's flagship company Hindustan Motors Ltd. continued its sales growth during the January-March quarter in April as well.

The company registered an increase of 90.71 % in its total sales in April 2013 which stood at 534 units as against 280 units in April 2012. Significantly, Hindustan Motors had registered year-on-year sales growth of 104.37 %, 166.45 % and 24.33 % in January, February and March 2013 respectively.

HM's Managing Director & CEO, Uttam Bose, said: "Operational excellence, improvement in quality based on customer feedback and foraying into remote markets, which were hitherto untapped, are some of the measures which have contributed to continuous rise in HM's sales during the past four months."

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