

Mitsubishi Announces Summer Camp 2012 - Theautomotiveindia, May 15

Starting from tomorrow onwards, Mitsubishi is conducting a special summer check-up camp for Mitsubishi Cars in India. This three day event (17 May – 19 May 2012) will take place at all the Mitsubishi Dealerships across the nation. During the event, Customers can avail AC check-up, top-up of all vehicle fluids, assessment of vehicle condition, battery check and water wash – all free of cost. In addition, labor and parts will be provided at discounted price if the vehicle is inspected during the summer camp and is brought for servicing latest by June 19, 2012. This special price is also offered on car care products as well as additives.



The advertisement features a bright orange background. In the top left corner is the 'M' logo, and in the top right is the Mitsubishi Motors logo with the slogan 'Drive with it'. The central text reads 'THIS SUMMER, GIVE YOUR RIDE A MAKEOVER.' in large, bold, black letters. Below this, in smaller text, it says 'GIVE YOUR CAR A FRESH COOL RECHARGE AT THE MITSUBISHI SUMMER CAMP 2012, FROM 17th TO 19th MAY.' To the left of the main text, the words 'SUMMER CAMP' are written in large, stylized, 3D letters with a wrench integrated into the design. At the bottom, five Mitsubishi vehicles are shown in a row: a red sedan, a red SUV, a black SUV, a white SUV, and a red sedan. At the very bottom, there is a white banner with social media links: 'Visit www.mitsubishi-motors.co.in | www.facebook.com/MitsubishiMotorsIndia | www.twitter.com/MitsubishiIndia



MITSUBISHI MOTORS SUMMER CAMP

Dear Customer,

Mitsubishi Motors invites you to the "Summer Camp 2012", from 17th to 19th May 2012; a free service assessment and check-up camp for Mitsubishi vehicles. The check-up will keep your vehicle in top shape and help you wade through the tough summer ahead.

Make most of this opportunity and avail:

- Free vehicle AC check up
- Free top-up of all vehicle fluids
- Free assessment on vehicle condition
- Free battery check
- Free water wash
- Special price offer on labour and parts if the vehicle is brought for servicing within one month
- Special price on Car care products and Additives

Drop by at your nearest Mitsubishi Motors service Centre to avail this amazing offer and keep your cool this summer.



Visit www.mitsubishi-motors.co.in |  www.facebook.com/MitsubishiMotorsIndia |  www.twitter.com/MitsubishiIndia

<http://www.theautomotiveindia.com/forums/indian-auto-news/7622-mitsubishi-announces-summer-camp-2012-a.html>