



## **Mitsubishi Launches New BS IV Compliant Montero**

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Japanese car maker Mitsubishi Motors has launched the upgraded Montero in the Indian market. Before we open our big mouth about the pathetic presence of Mitsubishi in India, let's talk about the new things that the upgraded Montero has got.

The new Montero now sports a new BS IV compliant 3.2L engine, which has been made possible with the addition of a new catalytic converter and swirl control bulb addition. While doing so, the power has gone up by 25.9bhp, taking it right up to a grand total of 144.9bhp. Apart from that, if you really squint your eyes, you can see some minor changes in the front and the rear bumper. But that's that. The list of new things in the upgraded Montero ends there.

The Mitsubishi Montero has never been the one to set the sales chart soaring, they are so rare indeed that you would spot one on exceptionally exceptional days. To be more specific, Mitsubishi has sold 22 units of the Montero in the past eight months. The Montero SUV comes from the house of Mitsubishi, so we dare not raise a question about the capability of the vehicle, but the commitment of the manufacturer towards the Indian market raises a lot of doubts.

The Montero features the Super Select 4 wheel drive system, 5 speed manual or 5 speed automatic with sports mode transmission. All the 4 wheels have ventilated disc brakes that offer superior braking. Coupled with ABS, EBD and hydraulic booster, the Montero will be a safe handler across all kinds of terrain.

The new Mitsubishi Montero is unlikely to help the sales cause of Mitsubishi or Hindustan Motors for that matter. There are absolutely no marketing strategies involved for the promotion of the SUV. Add to that the sky-high price tag of the SUV. Yes, brace

yourself for the shocker; Mitsubishi has priced the new Montero at Rs 38 lakh, ex-showroom, Delhi.

<http://blog.carazoo.com/2010/09/mitsubishi-launches-new-bs-iv-compliant-montero.html>