



## Mitsubishi to hold summer service camp between May 17- May 19 - Cartoq, May 15

Mitsubishi Motors India has announced a 'summer camp' for its customers that will last for three days starting, May 17, 2012.



***Photo: The summer camp will help Mitsubishi garner better relations with their customers***

In the summer camp, the company will offer free services such as checking the AC, assessment on the vehicle's overall condition, topping up of all vehicle fluids, battery check and washing. Mitsubishi is also offering a special price on labor and parts if the vehicle is brought for servicing within one month and also a special price on car care products and additives.

Owners can check with their Mitsubishi dealers and fix appointments during the three days (17th – 19th, May 2012) to avail the benefits of the Mitsubishi Summer Camp. Besides Mitsubishi, car makers like Skoda and Toyota have already announced their summer holiday camps. Such camps help companies build better relationships with their customers and help sustain the customer base in the long run.

<http://www.cartoq.com/mitsubishi-to-hold-summer-service-camp-between-may-17-may-19/>