

Mitsubishi Offers 120-Minute Xpress Service, I4U News, October 10

City-based Shah Automobiles, dealer of Mitsubishi passenger vehicles in Kolkata, have decided to greet their existing and potential buyers in a truly customer-centric manner on the eve of Durga Puja.



The dealership today launched a 120-minute Xpress Service for its customers at its specially face-lifted 12,000-square foot service facility at 173, Laskarhat, Picnic Garden Road, here. The new setup was inaugurated by Mr. Uttam Bose, Managing Director & CEO of Hindustan Motors Ltd. which also manufactures and markets Mitsubishi passenger vehicles in India. Also, present on the occasion was Mr. P. Vijayan, COO of Hindustan Motors' Chennai car plant where Mitsubishi vehicles are built.

Speaking on the occasion, Mr. Uttam Bose stated, "We have always tried innovative and effective ways to delight our customers. The revitalized facility will welcome the customers to a furnished lounge where they may relax and enjoy while their vehicle gets overhauled within 120 minutes. The reception area promises to the customer novel experience of inspecting his vehicle even as it is being worked upon. The relaxed customer can then drive back home in a freshly serviced vehicle."

The refurbished in-house body shop with upgraded paint booth will provide best of repair and painting facilities in the city. The spacious spare parts area will, as ever, be offering genuine Mitsubishi parts. The increased and well-trained manpower will now be able to service 10 cars a day instead of six.

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