

Mitsubishi Pajero SUV is Offroader of the Year 2012, RushLane, December 21

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Auto magazine – BBC Top Gear has conferred award of “Offroader of the Year 2012” on the new Mitsubishi Pajero Sport SUV which was introduced by Hindustan Motors Limited in India earlier this year. The award was received by MD of Hindustan Motors Limited, Mr. Uttam Bose at a special function held in Gurgaon.

This Offroader of the Year 2012 award denotes that Mitsubishi Pajero Sport is amongst the best SUVs available in the country as on date and is a highly capable off roader offering enhanced performance even on rough and rugged terrains. Mitsubishi Pajero Sport, a product of Hindustan Motors India and Mitsubishi Motors of Japan is the winner at the Dakar Rally, which is the world’s toughest car competition, thirteen times in a row.

Hindustan Motors India assembles and sells Mitsubishi passenger cars in India. It entered into a joint agreement in 1998 after which the Mitsubishi Lancer sedan was launched in Indian in the same year followed by Mitsubishi Pajero SFX in 2002. Mitsubishi Cedia came in 2006 and in 2009-10; the Mitsubishi Montero and Mitsubishi Outlander made their entrance.

<http://www.rushlane.com/mitsubishi-pajero-suv-offroader-1256453.html>