

Mitsubishi Pajero Sport Anniversary Edition in India, new Hisar dealership too, Rushlane, July 17

To celebrate its first anniversary in India, Mitsubishi Motors has introduced a special edition Pajero Sport. This anniversary edition is packed to the gills with features and facilities and will be manufactured from the Hindustan Motor Limited plant in Thiruvallur near Chennai.



Chosen as 'Off-roader of the Year 2012' by BBC Top Gear magazine, Mitsubishi Pajero Sport will bear a special Anniversary Edition emblem. It will feature a touch screen audio system with GPS navigation and rear view camera along with rear spoiler, body colored bumper and mud guard. The Anniversary Edition will come in with super select 4WD giving users the option of selecting 4x2 for fuel efficiency and various states of 4x4 taking into consideration varying terrain.



Interiors of the Anniversary edition will also be spruced up reflecting high quality and excellent materials used while power will come from a 2.5 liter diesel engine offering 175 bhp and mated to a 5 speed manual gearbox. Features include sporty rear spoiler, body colour bumper and mud guard along with Anniversary Edition emblem. Touch screen audio system with GPS navigation and rear view camera is included. Drive option can be picked through super select 4WD and includes 4X2 for fuel efficiency or three 4X4 options depending on terrain.

Uttam Bose, Managing Director & CEO, Hindustan Motors Ltd., “The launch of Pajero Sport Anniversary Edition is a reflection of our customer-centric approach and also the success of the vehicle during the last one year. In our endeavour to give maximum value to customers we have incorporated new features based on their feedback. We are confident that the additions will contribute to customer delight and consolidate Pajero Sport’s position as a true SUV which matches the needs of city driving as well. Pajero Sport buyers are bound to feel the difference. The Anniversary Edition will enable the buyers to celebrate the legacy with style.”



Hindustan Motors Ltd. has opened a new 3s dealership, M/s Confident Automobile at Hisar. A company spokesperson stated, “Hisar is fast developing as a counter magnet city to the national capital region. Thanks to a large number of steel units here, Hisar is already known as the steel city in these parts. The city is developing rapidly as a business hub and is attracting more and more professionals and businessmen. It is indeed a pleasure introducing world-class Mitsubishi vehicles to this city. Our latest vehicle, Pajero Sport, will certainly attract the movers and shakers of Hisar.”

<http://www.rushlane.com/mitsubishi-pajero-sport-anniversary-edition-india-1284200.html/2>