



## **Penguin India makes Ambassador its 25th anniversary mascot, Newspolitan, February 08**

This customized Ambassador, in the iconic Penguin stripey design with the TWENTY5 logo on its sides, is Penguin India's brand ambassador and apt visual representation of the joy of reading. It is indeed a meeting of two icons! Globally renowned publishing house Penguin has chosen India's iconic car Ambassador as its celebratory mascot to mark the 25th anniversary of Penguin India.

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