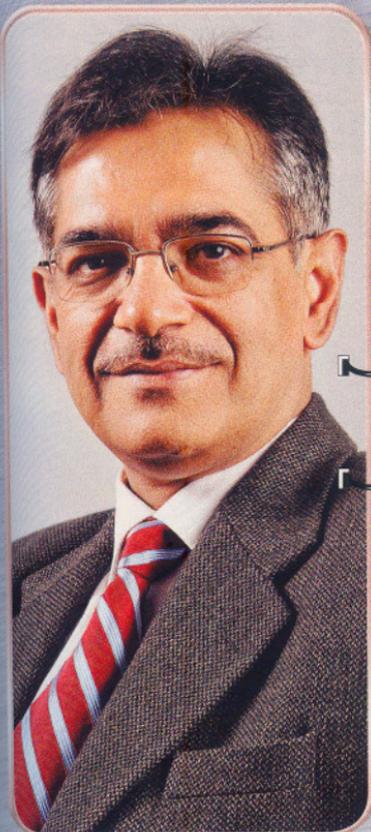


MANOJ JHA

MD, Hindustan Motors



WITH OVER SEVEN DECADES of market presence, Hindustan Motors are pre-Adamites, so to say, in the Indian automotive sector. They are also the only car company in the eastern part of the country. To lead a company built on the foundations of safety, reliability and quality, they have appointed an able man for the job. Manoj Jha is a production engineer by training, an automotive veteran with over two-and-a-half decades of varied experience and the MD of HM.

Jha's impressive portfolio includes his stints with Tata Motors, Eicher Motors, the Minda Group and Escorts Group. In less

than six months of appointment, he inaugurated the HM pavilion at the Auto Show East in November last year. This event was marked by HM proudly showcasing a host of passenger and commercial vehicles. In conformity with the company's credo of 'authentic, timeless and simple', Jha has proposed plans for a revamped Ambassador. The upgrades will be aimed at competing with the big players in the market. Although the company has seen its share of tough times over the past few years, it seems that HM have pulled up their socks and are ready to hit the road with renewed zest.