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HM-Mitsubishi launches Pajero Sport SUV at Rs 23.53 lakh, The Hindu Business Line, March 12

Around two years after the launch of its last new car model, Hindustan Motors has launched the Mitsubishi Pajero Sport SUV in India at Rs 23.53 lakh.

The four-wheel drive offroader is powered by a 2.5-litre diesel engine putting out 178 PS of power. In terms of price, it competes with the Toyota Fortuner, Ford Endeavor, Chevrolet Captiva, Hyundai Santa Fe and the smaller BMW X1.

Kolkata-based HM assembles and markets Mitsubishi car models such as the Lancer, Cedia and Outlander in India.

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