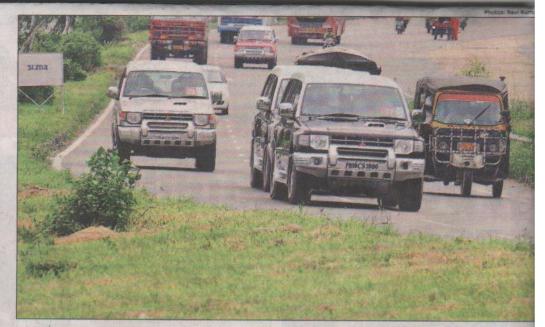
Ludhianvis get into top gear for a rally that turns their Sunday into an exciting holiday

SUV



ADVENTURE DRIVES THEM CRAZY

Naveen Kalia | TNN

Ludhiana: It was a Sunday full of adventure and SUVs for Ludhianavis, one that gave Suvrat Jain of Maya Nagar an experience of a lifetime. He drove on dirty roads, mud, slush and river beds in full sporty mood during 'Heart in mouth' Pajero rally organized by an automobile company on Sunday.

Suvrat said he came to know about the rally few days ago and he immedi-

ately decided to take part in the rally. "Since childhood, I was fascinated by SUVs and purchased my dream car only few months ago. The rally made my Sunday full of adventure."

Like Suvrat, Richie Gill of BRS Nagar was desperately waiting for the rally, which started around 9am. "It was the first time that I took part in such a rally. It was a memorable moment for me to drive on different and new roads," he said with a spark in his eyes.

Another resident of BRS Na-

gar, Harpreet Singh said that he is a big fan of SUVs and besides Pajero, owns a jeep and gypsy. He said initially he was hesitant but later on when his family members forced him, he gave it a try. He said his wife Anoop Kaur was among many of his friends who had come from different cities to attend the rally. Anoop said she enjoyed the rally very much. "My husband drove the vehicle quite well, I was very impressed," she said.

Gautam Jain, a resident of Civil Lines, who loves sporty vehicles, said that there are very few people who have interest in SUVs. "The rally was an adventurous experience for me. I will eagerly wait for another such rally."

Head, marketing and channel development of HM-Mitsubishi, Yoshiaka Wada, saidhe got a warm response
from the residents of Ludhiana. "Most of the SUvs
are purchased by Punjabis,
especially Ludhinavis, and
that is why we chose this place





THRILL ALL THE
WAY: While
Harpreet
impressed his
wife Anoop (left)
with his driving
skills, Gautam
and Subrat Jain
dressed for the
occasion



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to commence the rally.'