



For Immediate Release

<u>Hindustan Motors- Mitsubishi Motors open another Service Centre in</u> Mumbai

15th Sept, Mumbai: HM (Hindustan Motors) -Mitsubishi Motors' new authorized Service center, under the auspices of Kent Cars Lounge is fully functional in Mumbai. The new service center was inaugurated by Mr. Devarajan, Head Service, Spare-parts and Dealer development, Hindustan Motors Ltd in the presence of other company officials here today.

Kent Car Lounge will offer world-class service experience to Mitsubishi customers in Mumbai city. Mitsubishi Motors full product range including Lancer, Cedia, Pajero, Montero and soon to be launched Outlander, can be serviced here.

Speaking on the occasion, Mr. Devarajan said, "We are delighted to add this new service centre in Mumbai. Kent Car Lounge is a state-of-the-art service centre and has been built keeping in mind the needs of our customers. We are glad to partner with Kent group in this venture. Our vehicles have very low maintenance cost. This is primarily due to minimal service requirement and reasonable pricing of our spare parts. Mitsubishi Motors will offer utmost customer delight and world class servicing experience to its patrons."

Kent Car Lounge is conveniently located near the Chandivali road and is in close proximity to Saki Naka and the International airport. This facility is owned by the Kent group of companies famous for their car rental business - Kent Cars, operational across Maharashtra. The group headed by Mr. Chandan Sumaya has several other automobile related businesses and have been highly successful. The group's vast experience in automobile industry will gratify Mitsubishi customers at the Car Lounge.

With the opening of Kent Car lounge, Mitsubishi has three showrooms and two service centres in Mumbai and the number goes up to 9 dealerships in Maharashtra.

For further details please contact:

Ms.Soni Shrivastav,

General Manager, Corporate Communications GP-CK Birla Group,

New Delhi

Phone: 011-42092177, 42092100 e-Mail: s.shrivastav@ckbirlagroup.com

Kent Car Lounge

Bansal Estate, Chandivali Junction Saki Vikar Road, Andheri East

Mumbai: 400 072

Contact Person: Mr. Hormusd Dee

Ph: 4200888/28475700 Mobile: 9821695588